



BHARATHIDASAN UNIVERSITY

TIRUCHIRAPPALLI – 620 024

Phone No.: 0431-2407092, Fax : 0431-2407045, Email: office@bdu.ac.in

Website : www.bdu.ac.in

(Accredited with "A" Grade by NAAC)

REGISTRAR

Ref.No :8010/Ph.D.K4/Commerce/Part Time /April 2013/ Date: 03.2012.4.4.2013

To

Ms. S. Arasivelma
Vocational Teacher
Department of Commerce
Govt. Girls Higher Secondary School,
Ayakkaranpulam-3
Vedharanyam Tk, Nagappattinam

Sir/Madam,

Ref: Ph.D Programme Provisional - Registration application No.Nil dt.27.02.2013

I am, to inform you that you have been provisionally registered for the Ph.D. Degree under the Part Time Category: As per the regulations of this University, you have to carryout ~~Research Work under Research Supervisor for a Minimum period of Three Years and a Maximum period of Five years from the date of registration i.e. from 01.04.2013 to 30.03.2018~~

Be it informed that, you will be governed by the regulations, rules and conditions for the Degree of Doctor of Philosophy of this University operative at the time of your registration. The Regulations framed for the Course Work of the Programme is enclosed along with this letter.

The Subject/Discipline of Research chosen by you is Commerce the broad topic of your research is "MARKETING"

The Subject/discipline cannot be subsequently changed. You are requested to quote the reference number cited above in all correspondence with the University regarding your Ph.D. Programme.

Yours sincerely,


for REGISTRAR

Copy to : 1.The Research Supervisor:

1. Dr. T. Jayaprakasam, Associate Professor, Department of Commerce, Nehru Memorial College, Puthanampatti- 521 007
with a request to send TWO subject Experts (related to the research topic) or constitution of Doctoral Committee as per the revised regulations.
2. The Principal, Nehru Memorial college, Puthanampatti- 621 007
3. The Head Master, Govt. Girls Higher Secondary School, Ayakkaranpulam-3, Vedharanyam Tk, Nagappattinam

All Communication are to be addressed to the Registrar only
Please quote our reference in all your replies